



For Immediate Release

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Norristown Area CTC and Health Partners Collaborate on Summer 2011 Recreation and Resource Guide for Norristown Area Youth

Guide features summer activities, events and camps, as well as important health tips

NORRISTOWN, PA, June 13, 2011 — Norristown Area Communities That Care for Youth (CTC) and Health Partners collaborated recently on the production of the Summer 2011 Recreation and Resource Guide. The guide features information on Norristown-based summer activities, events and camps, as well as important health tips from [KidzPartners](#), Health Partners' Children's Health Insurance Program (CHIP) plan.

“Health Partners is committed to keeping children healthy through our CHIP plan, KidzPartners, which provides comprehensive health insurance for uninsured children up to age 19,” said Leyla Moreno, supervisor, community relations, Health Partners. “Partnering with Norristown CTC to produce the Summer Recreation and Resource Guide allows us to promote our message of good health and connect parents in the Norristown community with the resources and activities that will keep their children healthy and fit all summer long.”

Thanks to the support of Health Partners, 6,000 Norristown CTC Summer Recreation and Resource Guides were distributed to all kindergarten through sixth grade students in the Norristown Area School District, as well as community sites such as the Montgomery County-Norristown Public Library and Greater Norristown Police Athletic League. The guide is also available at the [Norristown CTC website](#).

“I would like to thank Health Partners for their generosity and continued support of our Summer Recreation and Resource Guide,” said Angela Bell, community mobilizer, Norristown CTC. “Their support enables Norristown CTC to reach thousands of Norristown area families with valuable information that promotes a safe and healthy summer for our youth.”

For more information on the Norristown CTC Summer Recreation and Resource Guide, please contact Angela Bell at 610-630-2111 ext. 236 or abell@fsmontco.org.

About Norristown Area CTC: Established in 2001, Norristown Area CTC brings together community residents and leaders to prevent substance abuse and violence in order to secure a more safe, caring and educated environment in which youth can live and grow to be productive members of our community. Norristown Area CTC is governed by a collaborative community board of residents, social service agencies, law enforcement, school district officials, faith-based organizations, and youth, as well as other interested community members. For more information about Norristown CTC, please visit www.norristownctc.org.

About Health Partners: Health Partners is a not-for-profit health plan serving more than 170,000 members in the Greater Philadelphia region. Its HealthChoices Medicaid plan consistently ranks number one in member satisfaction in the area in an annual consumer survey and is rated as “Excellent,” the highest level possible, by the National Committee for Quality Assurance (NCQA). In 2009, the company



launched KidzPartners, which provides free or low-cost health insurance to uninsured children and teens through CHIP, Pennsylvania's Children's Health Insurance Program. Founded more than 25 years ago, Health Partners is one of the few hospital-owned health plans in the country and has received national recognition for its innovations in managed care. For more information about Health Partners, please visit www.healthpart.com.

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Photo Caption: Norristown Area CTC and Health Partners collaborated recently on the production of the Summer 2011 Recreation and Resource Guide. Pictured (left to right) with the Summer Recreation and Resource Guide are Margarita Contreras and Glenda Gieder of Norristown CTC; Lamont Queen and Ed Jenkins Jr. of Health Partners; and Angela Bell, community mobilizer, Norristown CTC.